



FACTS & FIGURES

FAIR	:	2011 Sign China 2011 LED China 2011 LED Lighting China								
FAIR DATE	:	1 – 4 March 2011 (Tuesday – Friday)								
ORGANISERS	:	UBM Trust Co Ltd								
VENUE	:	China Import And Export Fair Pazhou Complex – Area B 380 Yuejiangzhong Road, Guangzhou, China								
EXHIBITION HALL	:	8 exhibition halls Level 1 – Halls 9.1, 10.1 and 11.1 Level 2 – Halls 9.2, 10.2, 11.2, 12.2 and 13.2								
PRODUCT SECTOR	:	<table><tr><td>9.1</td><td>Exhibition and display equipment, Lightbox, Signage product & equipment, Raw materials, and other POP items</td></tr><tr><td>10.1</td><td>Indoor and outdoor large format printer, Printing device, Consumables & Acrylic sheets</td></tr><tr><td>11.1</td><td>Indoor and outdoor large format printer and equipment, Engraver, Laser, Cutting equipment, Carving machine and Accessories</td></tr><tr><td>9.2-13.2</td><td>LED Zone – LED Lighting, LED Display, LED Chip, LED Packaging, LED Sign Illumination and LED equipment</td></tr></table>	9.1	Exhibition and display equipment, Lightbox, Signage product & equipment, Raw materials, and other POP items	10.1	Indoor and outdoor large format printer, Printing device, Consumables & Acrylic sheets	11.1	Indoor and outdoor large format printer and equipment, Engraver, Laser, Cutting equipment, Carving machine and Accessories	9.2-13.2	LED Zone – LED Lighting, LED Display, LED Chip, LED Packaging, LED Sign Illumination and LED equipment
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NUMBER OF EXHIBITORS:

1,237 exhibitors and brands +23% over 2010 edition

From 11 countries & regions, including Canada, Mainland China, Hong Kong, India, Italy, Korea, Russia, Singapore, Slovak Republic, Taiwan and US

NATIONAL & GROUP PAVILIONS:

2 pavilions from Korea and Taiwan

NUMBER OF VISITORS:

Total number of visitors	59,817	+35% over 2010 edition
Out of which:		
visitors from Overseas	14%	+26% over 2010 edition
visitors from China	86%	+36% over 2010 edition
- Guangdong	56%	other provinces 44%